

help us prioritize guiding principles

1

Read "Guiding Principles" below.



2

Grab 3 rings.



3

Choose three principles you feel should have more priority!



- 1. An Inclusive City for All.** Seaside honors diversity, embracing the City's history as a place where everyone can thrive, regardless of race, class, income, age, culture, or sexual orientation. The people of the City value the diversity of our community and that everyone has the opportunity to participate in City government.
- 2. A City that Celebrates and Learns from its History.** Seaside connects residents and visitors to its unique past as a center of the Civil Rights movement and the home of the former Fort Ord, the first integrated military base in the country. The City's rich and complex history of civil rights helps define the City's path forward.
- 3. One City.** Seaside weaves together existing neighborhoods in Seaside proper with military housing areas and new neighborhoods and employment districts on former Fort Ord lands to create a single, identifiable City on the Peninsula. New neighborhoods grow incrementally over time, connect to the existing circulation network, and relate physically and architecturally to adjacent neighborhoods.
- 4. A City where Economic Prosperity Is Shared by All.** Seaside's diverse economy allows prosperity to be shared by all residents. Residents have access to educational and training opportunities to overcome employment barriers. A highly-trained and skilled workforce helps attract new businesses to the City.
- 5. An Economically Diverse City.** Seaside leverages its unique Peninsula location, proximity to Cal State University of Monterey Bay, and the former Fort Ord lands to create new job opportunities and support a range of economic sectors. The City supports small, local businesses and start-up entrepreneurs.
- 6. A Safe City.** Seaside promotes safe neighborhoods free from violence and crime that have a trusting, collaborative relationship between law enforcement and residents. The City fosters safe neighborhoods through good community and environmental design that promotes a mix of uses and active streets.
- 7. A City with a Downtown.** West Broadway is the heart of the City, creating a vibrant, walkable downtown with high-quality streetscape design, community gathering spaces, and buildings that support pedestrian comfort and safety.
- 8. A City with Distinct and Complete Neighborhoods.** Seaside's new and existing neighborhoods have distinct identities that help to distinguish them and nurtures a sense of pride and belonging among residents. Neighborhoods have housing, amenities, and parks and recreational uses. They are clean, attractive, and beautiful.

- 9. A City with a Range of Housing Options.** Safe and healthy, and affordable housing options meet the needs for multiple generations and incomes. Seaside provides a diversity of housing types to serve a broad and diverse community of new and existing residents, allowing people and families to transition from one housing type to another as their needs change over time, socially and economically.
- 10. An Active City.** The City provides high-quality, safe community and recreational facilities, parks, and open spaces to meet recreational and social needs of youth and adults. Seaside residents, workers, and visitors have the opportunity to participate in a broad range of recreational and sports activities.
- 11. A Healthy City.** Seaside makes decisions to support the physical and mental health of its residents. The City improves access to healthy food, limits pollution, and increases access to health, mental health, and preventive care services.
- 12. A Creative City.** Seaside embraces the creative culture and the artistic pursuits of our community, cultivating the talents and expertise of the Seaside community. The City continues to support cultural events and parades that promote the cultural diversity and ecological sustainable ideals of our community.
- 13. A Sustainable, Resilient City.** Seaside supports innovative programs and policies for environmental sustainability and climate change. The City uses cleaner energy, conserves water, and reduces greenhouse gas emissions to increase community awareness and enhanced resiliency on climate change to highlight the root causes of disproportionate climate vulnerability.
- 14. An Environmentally-Sensitive City.** Seaside stewards natural resources and habitat in the City and former Fort Ord area. New development uses land efficiently to protect sensitive areas. Native trees are maintained and protected.
- 15. A Responsible, Transparent, and Responsive City.** Seaside is a Peninsula leader by actively working towards its vision, monitoring its actions, and adjusting course. Seaside conducts business in an open and transparent way that encourages everyone to participate. The City works with residents and organizations to achieve its vision.
- 16. A City with a Focus on Active Transportation.** Seaside supports a multi-modal transportation network that enhances neighborhood connectivity and provides opportunities for active transportation and complete streets. New pedestrian and bicycle connections and programs will make it easier, more comfortable, and safer for residents, workers, and visitors to meet their daily needs and access regional destinations, such as the Fort Ord National Monument, the beach, CSUMB, and adjacent communities.
- 17. A Destination.** Seaside is a regional destination for culture, business, economic opportunity, education, and recreation on the Peninsula. The City is home to small, unique businesses, music and cultural events, CSUMB and educational institutions, corporations, and the Fort Ord National Monument. The City encourages housing, services, and amenities that serve Fort Ord National Monument visitors and CSUMB students and faculty.
- 18. A City with Affordable Housing.** Seaside preserves and expands the supply of affordable housing opportunities for current and future residents. Site redevelopment results in no net loss of affordable housing. The impacts of displacement for residents during redevelopment is minimized.

OTHER IDEAS YOU HAVE FOR GUIDING PRINCIPLES
