

DRAFT - Seaside 2040 General Plan Vision

The City of Seaside is economically prosperous, socially just, and culturally rich with healthy neighborhoods, vibrant shopping areas, and beautiful open spaces.

Seaside is a thriving community in which people can live, work, shop, and play in a beautiful coastal setting.

People are attracted to the City's small town character, social diversity, cultural identity, rich history, and abundant natural resources and open space networks. The City is welcoming of all people and strives to be a diverse, peaceful, healthy, and balanced community on the Monterey Peninsula.

Seaside is economically diverse and prosperous with new innovative industries and strong local businesses with a vibrant downtown that attracts residents and visitors to the Peninsula. New development on former Fort Ord lands supports the regional economy, utilizes California State University of Monterey Bay (CSUMB), and provides benefits for all the City's residents. Education and training for youth – the next generation of City leaders – and adults, and support high-quality job placement opportunities for all residents.

Seaside is a community with thoughtful, planned growth and well-designed neighborhoods that respect and complement the natural environment. A variety of housing, recreational, and economic development opportunities are available that clearly identify Seaside as a destination on the Monterey Peninsula with access to regional-serving employment, CSUMB and the Fort Ord National Monument. A multimodal transportation system supports land uses and mobility for all residents.

What is a vision statement?

- It paints a picture of what Seaside will be in the future.
- It Captures key values and aspirations.
- It lays the foundation for more specific policies and actions.

Directions:

- Underline themes or ideas you like.
- Put a sticker above words you want to keep.

